



**PPG** Profit Performance Group  
POWERED BY PINNACLE

**The business for  
better banking.**



**PINNACLE**  
Financial Strategies

[pinnstrat.com](http://pinnstrat.com)

Do heavy workloads and day-to-day managerial responsibilities make it difficult for you to analyze operational performance? Improve your efficiency, teamwork and profitability with help from Pinnacle Financial Strategies' bank consulting team, the Profit Performance Group.

Start-to-finish expert support leads to true growth. In fact, our clients have increased their pre-tax income by as much as 80 percent.

#### **Pinnacle's Profit Performance Group:**

- Exclusively serves financial institutions, so our specialists understand your business and how to work with your organization.
- Works with you to assess your current systems and procedures to ensure your technology, processes and people are aligned to help you exceed your institution's goals and objectives.
- Uses state-of-the-art systems, blueprinting processes and predictive operating models to deliver a detailed study of your financial institution's entire operations.
- Identifies unnecessary efforts to help you simplify and automate processes while assuring that your institution is utilizing industry best practices and complying with all applicable laws and regulations.
- Uncovers maximum increases in non-interest income and decreases non-interest expense.
- Expands your product mix, explores small business opportunities, attracts new customers from major competitors, and expands market possibilities.
- Improves branch operations, loan origination and processing, loan review, customer service and training, and maximizes efficiency of support functions to reduce overall costs.
- Provides consultative support every step of the way from the review process to training and implementation.

#### **Areas of expertise:**

- Cash management
- Non-interest expense and staffing
- Non-interest income
- Process reviews
- Systems effectiveness
- Business opportunities